

# Gary Hardt Memorial RODEO SPONSORSHIPS

Day Sheet Sponsor ..... \$ 400  
Paper and virtual copies. Your logo and message will appear on the back cover of the Day Sheet at each performance  
Inside business card ad .....\$ 125

Ticket Sponsor ..... \$ 600  
Your company name and special offer will appear on all tickets sold

Cowboy Healthcare Sponsor...\$600  
Sponsor our professionals as they care for the competitors - Includes 2X7 Banner (Provided by sponsor)

## Gate Sponsorships:

Chute Gates(6)..... \$ 800  
Your company name/logo displayed on a chute gate with an announcer mention each time a rider comes out of that gate  
Entry Gates: (2) ..... \$900  
Return Gate/Recovery(1)..... \$900  
Return Gate(1).....\$1200  
Inside/Outside Roping Box(4).\$800

Events Sponsorship ..... \$1000  
Sponsor the event and the winner's Spur award (9) available - announcer mentions that the event is sponsored by you and a flag is flown in the arena if provided by sponsor.

Man in the Can ..... \$1,700  
Sponsor the Rodeo Clown (barrel man)

Rodeo Announcer ..... \$1,100  
Your company can sponsor the Rodeo Announcer for the entire weekend

Sponsor of the Day..... \$1,500  
Your company can sponsor one performance Tough Enough to Wear Pink, or Patriot Day

Bullfighters ..... \$1,100  
Sponsor the Bullfighters as they protect the cowboys (Commemorative shirt signed by the Bullfighters)

NAMING RIGHTS ..... \$18,000  
Rodeo arena will display a large banner over the chutes with your name for the entire weekend

NATIONAL TV COVERAGE.....\$1500/min  
Featuring Coverage by TV/Streaming for Rodeo

JUMBO TRON SPONSORSHIP\*  
Leaderboard Sponsor.....\$1,500  
Gold..... \$2,400  
Silver..... \$900  
Bronze..... \$700  
Event - Play/Replay..... \$550  
Mutton Bustin' Video/Replay. \$700

\*(Jumbo Tron Sponsorship details available)

Blitz TV Advertising.....\$100  
Your company commercial will display through the rodeo at our various Blitz TV's located prominently throughout the event center

**All sponsorships based on availability**

ARENA BANNER SPONSOR 2 X 7 \$ 800\*  
4 X 8 \$ 1000\*

\*Banner sponsor is for both of our rodeos; The Gary Hardt Memorial Rodeo and the World's Oldest Continuous Rodeo

Arena Banners, VIP Hospitality Tent and Ironhorse Combination.....\$1700  
Have your banner (4x8 only) displayed in the arena at the Gary Hardt Memorial Rodeo, the World's Oldest Continuous Rodeo as well as the VIP Hospitality Tent. Your banner will also be included in the Ironhorse Motorcycle Rodeo Run in October.

## VIP Hospitality Tent Sponsorships

Banner Sponsorships  
Banner provided by sponsor  
2x7 ..... \$175  
4x8.....\$275

Video Board TV Sponsor(2)..... \$350  
Includes your company name on the video board that is attached to each television with live rodeo coverage. Create your custom message.

## VIP Pass Opportunity

Bronze..... \$500  
Silver..... \$900  
Gold..... \$1200  
\*VIP Badge opportunities – See Sponsorship Benefits. Includes 2x7 banner provided by sponsor

**ARENA Banner Sponsors Benefits**

**2X7 - 2 comp tickets per performance**

**4X8 – Two VIP Badges for each rodeo; Gary Hardt Memorial Rodeo and World’s Oldest Continuous Rodeo**

**Sponsorship Benefits**

**\$450 - \$599**

**Two VIP Badges**

**\$600 - \$999**

**Four VIP Badges**

**\$1,000 - \$1,499**

**Six VIP Badges plus 2 announcer mentions**

**\$1,500.00+**

**Eight VIP Badges – An arena Banner (2X7 - provided by the sponsor) plus 2 announcer mentions**

**\$5,000+**

**This sponsorship level will be tailored to your needs**

**Each VIP Badge is good for entry into each rodeo performance and into the VIP Hospitality Tent. One VIP Badge per person. The VIP pass will get you discounted adult beverages and free meal.**

**Note: All Sponsors Names, and web site link will be featured on our Website & Face Book page, if supplied by the sponsor**