

# World's Oldest Continuous RODEO SPONSORSHIPS

Day Sheet Sponsor ..... \$600

Paper and virtual. Your logo and message will appear on the back over of the Day Sheet at each performance.

Inside business ad ..... \$175

Ticket Sponsor ..... \$900

Your company name and special offer will appear on all tickets sold

Cowboy Healthcare Sponsor.. \$1,000

Sponsor our professionals as they care for the competitors – Includes 2X7 Banner (Provided by Sponsor)

## Gate Sponsorships:

Chute Gates(6)..... \$1000

Your company name/logo displayed on a chute gate with an announcer mention each time a rider comes out of that gate

Grand Entry Gates: (2) ..... \$1300

Return Gate/Recovery(1) ..... \$1300

Return Gate(1)..... \$1500

Inside/Outside Roping Box (4) \$1000

Events Sponsorship ..... \$1300

Sponsor the event and the winner's Spur award (9) available - announcer mentions that the event is sponsored by you and a flag is flown in the arena if provided by sponsor

Man in the Can ..... \$2,000

Sponsor the rodeo clown (barrel man)

Rodeo Announcer ..... \$2,200

Your company can sponsor the Rodeo Announcer for the entire weekend

Sponsor of the Day..... \$3000

Your company can sponsor one day's performance - Family Day, Tough Enough to Wear Pink, or Patriot Day

Bullfighters ..... \$2,200

Sponsor the Bullfighters as they protect the cowboys – Includes Commemorative shirt signed by the Bullfighters

NAMING RIGHTS ..... \$24,000

Rodeo arena will display a large banner at the entrance and over the chutes with your name for the entire weekend

## NATIONAL TV

COVERAGE.....\$1500.00/min

Featuring Coverage by TV/Streaming for Rodeo

## JUMBO TRON SPONSORSHIP\*

Leaderboard Sponsor.....\$2,300

Gold..... \$4,000

Silver..... \$1,200

Bronze..... \$1,000

Event - Video/Replay..... \$ 850

Mutton Bustin Video/Replay.... \$1,200

\*Jumbo Tron Sponsorship details available

Blitz TV Advertising.....\$150

Your company commercial will display through the rodeo at our various Blitz TVs located prominently throughout the event center

**All sponsorships based on availability**

ARENA BANNER SPONSOR 2 X 7 \$ 800\*

4 X 8 \$ 1000\*

\*Banner sponsor is for both of our rodeos; The Gary Hardt Memorial Rodeo and the World's Oldest Continuous Rodeo

## Arena Banners, VIP Hospitality

Tent and Ironhorse Combination.....\$1700

Have your banner (4x8 only) displayed in the arena at the Gary Hardt Memorial Rodeo, the World's Oldest Continuous Rodeo as well as the VIP Hospitality Tent. Your banner will also be included in the Ironhorse Motorcycle Rodeo Run in October

## VIP Hospitality Tent Sponsorships

Banner Sponsorships (Banner provided by sponsor)

2x7 ..... \$275

4x8..... \$375

Video Board TV Sponsor(2)..... \$400

Includes your company name on the video board that is attached to each television with live rodeo coverage. Create your custom message.

## VIP Pass Opportunity

Bronze..... \$600

Silver..... \$1000

Gold.....\$1500

\*VIP Badge opportunities – See Sponsorship Benefits. Includes 2x7 banner provided by sponsor

## RODEO DANCE SPONSORSHIPS

### Banner Sponsorships

Banner provided by sponsor

Perimeter Banner 2x7..... \$275

Stage Backdrop Banner 4x8..... \$600

Lower Stage Banner 3X8.....\$450

Rodeo Dance Sponsor.....\$1500 per night

Sponsor the dance - advertising from the band with a banner. (Banner Provided by Sponsor)

**ARENA Banner Sponsors**

**2X7 - 2 comp tickets per performance**

**4X8 – Two VIP Badges for each rodeo; Gary  
Hardt Memorial Rodeo and World’s Oldest  
Continuous Rodeo**

**SPONSORSHIP BENEFITS**

**\$600 - \$999**

**Two VIP Badges**

**\$1,000 - \$1,499**

**Four VIP Badges**

**\$1,500 - \$1,999**

**Six VIP Badges plus 2 announcer mentions**

**\$2,000.00+**

**Eight VIP Badges – An arena Banner  
(2X7 - Provided by the sponsor)  
plus 2 announcer mentions**

**\$10,000.00+**

**This sponsorship level will be tailored to your  
needs**

**Each VIP Badge is good for entry into each  
rodeo performance and into the VIP  
Hospitality Tent. One VIP Badge per  
person. The VIP pass will get you  
discounted adult beverages and free meal.**

**Note: All Sponsors Names, and web site link  
will be featured on our Website & Face Book  
page, if supplied by the sponsor**