

World's Oldest Continuous RODEO SPONSORSHIPS

Day Sheet Sponsor \$600

Paper and virtual. Your logo and message will appear on the back over of the Day Sheet at each performance.

Inside business ad \$175

Ticket Sponsor \$900

Your company name and special offer will appear on all tickets sold

Cowboy Healthcare Sponsor.. \$1,000

Sponsor our professionals as they care for the competitors – Includes 2X7 Banner (Provided by Sponsor)

Gate Sponsorships:

Chute Gates(6)..... \$1000

Your company name/logo displayed on a chute gate with an announcer mention each time a rider comes out of that gate

Grand Entry Gates: (2) \$700

Return Gate/Recovery(1) \$1300

Return Gate(1)..... \$1500

Inside/Outside Roping Box (4) \$1000

Events Sponsorship \$1300

Sponsor the event and the winner's Spur award (9) available - announcer mentions that the event is sponsored by you and a flag is flown in the arena if provided by sponsor

Man in the Can \$2,000

Sponsor the rodeo clown (barrel man)

Rodeo Announcer \$2,200

Your company can sponsor the Rodeo Announcer for the entire weekend

Sponsor of the Day..... \$3000

Your company can sponsor one day's performance - Family Day, Tough Enough to Wear Pink, or Patriot Day

Bullfighters \$2,200

Sponsor the Bullfighters as they protect the cowboys – Includes Commemorative shirt signed by the Bullfighters

NAMING RIGHTS \$20,000

Rodeo arena will display a large banner at the entrance and over the chutes with your name for the entire weekend

NATIONAL TV

COVERAGE.....\$1500.00/min
Featuring Coverage by TV/Streaming for Rodeo

JUMBO TRON SPONSORSHIP*

Leaderboard Sponsor.....\$2,300

Gold..... \$4,000

Silver..... \$1,200

Bronze..... \$1,000

Event - Video/Replay..... \$ 850

Mutton Bustin Video/Replay.... \$1,200

*Jumbo Tron Sponsorship details available

Banner Sponsor

2 X 7.... \$775**

4 X 8....\$1000**

**Both Rodeos – Gary Hardt Memorial and World's Oldest Continuous.

For first time arena banner sponsor opportunities, see banner sponsor chair, Dallin Haws at 928-551-4155

VIP Hospitality Tent Sponsorships

Banner Sponsorships

Banner provided by sponsor

2x7 \$275

4x8..... \$375

Video Board TV Sponsor(2)..... \$400

Includes your company name on the video board that is attached to each television with live rodeo coverage. Create your custom message.

VIP Pass Opportunity

Bronze..... \$600

Silver..... \$1000

Gold.....\$1500

*VIP Badge opportunities – See Sponsorship Benefits. Includes 2x7 banner provided by sponsor

RODEO DANCE SPONSORSHIPS

Banner Sponsorships

Banner provided by sponsor

Perimeter Banner 2x7..... \$275

Stage Backdrop Banner 4x8..... \$500

Lower Stage Banner_3X8.....\$450

Rodeo Dance Sponsor.....\$1500 per night

Sponsor a night of the dance - advertising from the band with banner.

(Banner Provided by Sponsor)

All sponsorships based on availability

Banner Sponsors

2X7 - 2 comp tickets per performance

4X8 – Two VIP Badges for each rodeo; Gary Hardt Memorial Rodeo and World’s Oldest Continuous Rodeo

SPONSORSHIP BENEFITS

\$600 - \$999

Two VIP Badges

\$1,000 - \$1,499

Four VIP Badges

\$1,500 - \$1,999

Six VIP Badges plus 2 announcer mentions

\$2,000.00+

**Eight VIP Badges – An arena Banner
(2X7 - Provided by the sponsor)
plus 2 announcer mentions**

\$10,000.00+

This sponsorship level will be tailored to your needs

Each VIP Badge is good for entry into each rodeo performance and into the VIP Hospitality Tent. One VIP Badge per person. The VIP pass will get you discounted adult beverages and free meal.

Note: All Sponsors Names, and web site link will be featured on our Website & Face Book page, if supplied by the sponsor