



**JUMBOTRON SPONSOR AGREEMENT
WORLD'S OLDEST CONTINUOUS RODEO
August 16 & 17, 2024**

Leaderboard Sponsor (1) Sponsorship available @ \$2300

1. Customer provides logo on custom background
2. Your logo in the corner of the leaderboard for each event during each PRCA Rodeo Performance
3. Sponsor recognition from announcer during the performance

Gold Level (2) Sponsorships available @ \$4000 each

1. Customer provides logo on custom background or
2. Customer provides DVD or electronic file for 30 second commercial.
3. Customer's logo or commercial will be displayed (3) times prior to the performance and (2) times during the performance.

Silver Level (4) Sponsorships available @ \$1200 each

1. Customer provides logo on custom background.
2. Customer provides DVD or electronic file for 30 second commercial.
3. Customer's logo or commercial will be displayed (3) times prior to the performance and (1) times during the performance.

Bronze Level (6) Sponsorships available @ \$1000 each

1. Customer provides logo on custom background.
2. Customer's logo or commercial will be displayed (1) time prior to the performance and (1) time during the performance.

Jumbo Tron (8) Event Video and Replay Sponsorship available @ \$850 each

1. Customer provides logo on custom background
2. Includes minimum of two mentions during the event and your logo on screen for each participant.

Mutton Bustin' Video/Replay: (1) Event Video and Replay Sponsorship available @ \$1200

1. Customer provides logo on custom background
2. Includes minimum of two mentions during the event and your logo on screen for each participant.

Sponsor DVD/electronic file or logo/ad copy all due no later than August 1st

I agree to pay the amount of \$_____ payable to Payson Rodeo Committee, Inc., a nonprofit 501©3 corporation for the _____ Sponsor Level. Non-Refundable 50% deposit due with the agreement. Remaining balance due by August 1st or passes/benefits will not be distributed and sponsorship advertisement will not be included in the rodeo.

SIGNATURE _____ PRINTED NAME: _____

BUSINESS NAME _____ BUSINESS WEBSITE: _____

MAIL ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL ADDRESS: _____

For questions regarding sponsorship please contact: John Landino @ 928-978-4744

**P.O. BOX 784 • PAYSON, ARIZONA 85547
PAYSONPRORODEO.COM**